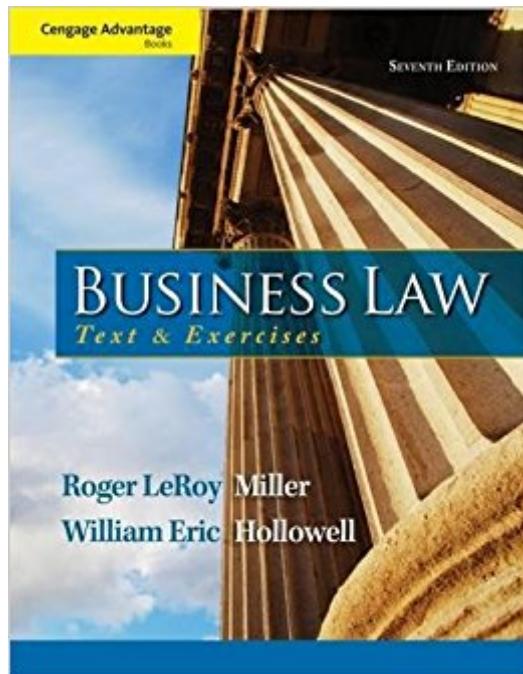


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# Cengage Advantage Books: Business Law: Text And Exercises



## **Synopsis**

Concise, straightforward, and student-friendly, BUSINESS LAW: TEXT AND EXERCISES captures basic business law in a practical manner. As part of the Cengage Advantage book collection, this paperback book is one of the most cost-effective and efficient choices for a business law survey course. The Seventh Edition is specifically designed to help readers master the legal concepts and doctrines presented, and to give experience in applying basic legal principles to common business situations. Hypothetical examples and brief real court case examples are used to illustrate the legal principles. With this proven formula for success, BUSINESS LAW: TEXT AND EXERCISES continues to be the most approachable and practical text for the course.

## **Book Information**

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## **Customer Reviews**

"Yes, this textbook has worked well for me and the students for the following reasons: 1) the students are not overwhelmed by the text. It's concise, easy to read, and bolsters a student's confidence from day one. The textbook is not intimidating and, therefore, it removes that impediment from the learning process; 2) as a lawyer I appreciate the rigorous detail that some other undergraduate business law textbooks offer; however, given the survey nature of an undergraduate business law course and the wide spectrum of topics covered (42 chapters in the 6th edition)" "This text is an absolute success. I have reviewed many texts for Business Law & Ethics over my ten years of teaching. This text strikes the perfect balance for the accurate delivery of legal concepts in a way undergraduate students can understand."

Roger LeRoy Miller, Ph.D. has served on the faculty of several universities, including the University of Washington, Clemson University, and the University of Miami School of Law. As a professor, he has taught intellectual property law and entertainment law, among other subjects. A widely published and respected author, his work has appeared in the Insurance Counsel Journal, Defense Research, California Trial Lawyers Journal, Antitrust Bulletin, Wisconsin Law Review, and Connecticut Law Review. He has authored or co-authored numerous authoritative textbooks on law, including BUSINESS LAW: TEXT & CASES; BUSINESS LAW TODAY: TEXT & SUMMARIZED CASES; and THE LEGAL ENVIRONMENT TODAY. Professor Miller completed his studies at the University of California at Berkeley and University of Chicago. William E. Hollowell is a member of Minnesota State Bar, Florida State Bar, and United States Supreme Court Bar.

I rented this book for a college class that I am taking this quarter. I have actually really enjoyed the book and found it very useful. It is not dry and boring as many would think a law textbook might be. The examples and stories are relevant to anyone who has ever entered or even thought about entering into a contract. If you are thinking of starting a business, or even just wonder how different types of businesses and contracts work I would suggest this textbook as a great resource. In fact, I find it so useful that I plan to purchase it at the end of the quarter instead of returning it as a rental!

The textbook I received was covered in a past owner's notes and highlights; no missing pages. Worth the price.

Good book. Needed for college class. Book was in very good condition.

This is a review based on the content of the book. I really enjoyed reading this book. It was very informative, and the way that the information was delivered made it easy to fully understand. I do not know if it is just that I personally enjoy learning about this subject, but I did not find this book boring at all.

recommended

Good as I had expected.

great!! receive in 3days since in same state. Thanks

The book was a little damaged in the back, it almost looked like scissors went through it. I know I didn't do that because the packaging on top of it didn't have any holes in it. However, its just on the back so it's not a big deal

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